WIGGIN MEMORIAL LIBRARY
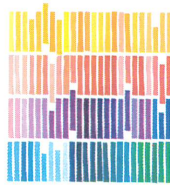*start here, go anywhere!*

APPENDIX A
ALA LTC Grant: Smart Voter, Active Voter | Short- and Long-Term Initiatives

Short-Term

Involve Town staff as much as possible (see notes on Town mtg)	Town
Web page or printed guide to State govt, reps, bills, resources	Library
Answer: Can SB newsletter be opt-out instead of opt-in?	Town
Voter information night improvements (see notes)	Library
Deploy electronic signs (continue) for anything immediate	Town
Select Board Newsletter – continue. Maybe a section at bottom with consistent links	Town, Library
Always offer remote option and record civic info sessions	Library
GENERALLY: Central location(s) for information --Election results --candidate profiles (see long term also) --how to run for office or get involved --State govt (also see long-term) --How does Stratham town/school work --Calendars --Contacts/resources --subscribing to info newsletters (at least SB – can link to others from there) --Town initiatives – why do I need to know, what do I need to do --Teasers & links out to organizations, Boards, resources, etc.	Library, Town *Is there a company who would take info off of a web pages and turn it into a printed pub?* --Important not to only offer online. --Connect to this site via QR code --send mailing (or in tax), hand out at events, etc.
Make info gathering, compiling, distributing easier – ie: take pic of calendar in senior room instead of retyping for SB newsletter	Town, Library

Medium-Term

Improve access to School Boards – all school websites are terrible	Partner with Schools
Create visuals (infographics, charts, David's "budget dollar") to deliver info quickly and simply	Town, graphic designer
Develop process and production format to gather and distribute neutral, consistent, and meaningful info on candidates. --This also needs to include how to become a candidate, what different positions do, who are currently on Boards, how to contact/interact, etc. --could shorten intros at VIN: more time for questions	Library & Town Maybe past candidates

Goal: reach EVERY household with some (what?) information	Town – tax bills?
Easier access to subscription form (or subscribing) newsletters	Town, Library
Town Gov't 101, Meet the Planner etc: program or series	Library
Easier access/distribution on Town initiatives that require you to take action (waste management changes, etc.) --Section in SB Newsletter: Resident action items?	Town
Consistently use Stratham Magazine (see notes)	Library, Town
Rules/guide around using FB/Stratham Talks for civic info	Town
Plan for distributing info around Town (events, meetings, etc.)	Town
Use a consistent list of distribution points: Condo Assoc, SMS marquee, websites, local groups (Rotary), other places for signs, tax bill mailings, HOA, schools. Identify spaces that match different groups.	Town, Library

Long-term

Calendars: centralized, customizable by residents, links to more info, not only available online.	Library & Town – maybe contract out
What Boards are currently working on, Town goals/priorities	Town
Not just minutes – summaries available quickly/ reporting	Partnership?
Broadcast, record, archive meetings	Town
Identify who is interested but not accessing/finding info. How can we help them?	Library
Make participation/volunteering easier	Town
Draw lines between information and why should I care? What impact can I make? What impact will this have on me?	
Use these kinds of projects, communication to moderate some of the conflicting perceptions between long-time residents/voters and newer participants.	Library, Town Outside group?
Better access – allow more people to have influence, not just those in the know.	Town, Library
Partner with local reps or someone in State govt or neutral group to manage current and changing State govt info	Library and Partner